

COREY BARKSDALE ATLANTA MURAL ARTIST



**a creative
expression of
wall art**



615.601.2787

Corey was able to bring the Atlanta BeltLine alive through his colorful interpretation of the project.

Rob Brawner, Program Director Atlanta Beltline

www.coreybarksdale.com

MURAL ART AESTHETICS

Murals Build a Sense of Community

Murals are significant for being much more than an aesthetically pleasing works of art. Murals are great accomplishments that build a sense of community.

The artistic value of murals make certain communities attractive and walkable. Creative murals make you want to go explore underserved and abandoned communities.

Murals have consistently shown that the aesthetic qualities of community-oriented public art creates a sense of connection to the community, promoting economic vitality, and can become a welcoming and gathering spot for a neighborhood's cultural life.

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PUBLIC SAFETY

Enhancing Public Safety and Pride With Murals

Murals help to create a more vibrant and safe community proving they are much more than writings on the wall. When a city looks good, it's citizens feel good and energized. They feel a sense of ownership in the development of their city.

The numbers have shown in many neighborhoods crime decreased by 40% after murals are created in the community. It brings a sense of pride. It's really important to involved the citizens of the neighborhood in the developing stages of the mural conception and completion. When citizens are involved in the process they are less likely to deface the murals.

Murals move individuals and communities into the realm of anything is possible from the everyday mundane reality of struggle.

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INCREASE CIVIC PARTICIPATION

INCREASE CIVIC PARTICIPATION WITH MURALS

KEY PRINCIPLES

- Mural art uplifts the human spirit and should be accessible to all.
- Public mural art contributes to the health and pride of our communities.
- Public art collaboration can ignite a group of people and reinforce a common goal.
- Public art has an economic impact increasing foot traffic and increasing retail revenue.



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Creative Placemaking

Murals Create a Tangible Sense of Place

Many creative placemaking initiatives revolve around public art, and murals in particular are highly-effective creative placemaking tools, because of their physical integration into their environment, and their many aesthetic benefits.

Creative Placemaking is generally understood as the use of arts and culture by diverse partners to strategically shape the physical and social character of a place in order to encourage economic development, promote enduring social change and improve the physical environment.

Murals create a tangible sense of place, destination, resulting in increased foot traffic while adding color, vibrancy, and character to urban environments. Murals contrast the negative mental health effects of concrete and asphalt, and can have therapeutic benefits for mentally-ill and homeless populations.

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MURAL ART PRICING:

Mural Pricing is Determined by Four Factors:

1. Location and footage 2. Cost of materials 3. Intricacy of design 4. Working conditions

The largest factor in wall mural costs is the quality and cost of an artist. Average cost to paint a wall mural is about \$8020 (a 200 sq.ft. mural of midrange intricacy).

Payment:

Once we have reached an agreement to start your mural, a contract will be presented which details the work to be done and project start and end dates.

A 50% downpayment will be required at the start of the project. The deposit is used to purchase the supplies needed to complete your project and to schedule your murals

Once all the work has been completed, payment in full is required.

We can work out a payment plan if it will help you bring your artistic mural concept to life.

Mural Cost

The basic cost for murals are \$35-\$50 per square foot.

Prices may vary depending on the difficulty or intricacy of the design.

Call or email us for a mural quote today:

615.601.2787 or clow2ground@gmail.com



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